



ADMINISTRATION

Louisiana State University • Department of Athletics

July 7, 2022

Roman Banks
Director of Athletics
Southern University
A.W. Mumford Fieldhouse
1 Swan Street
Baton Rouge, LA 70813

By signing below, both parties agree to the following changes in the contract between LSU and Southern University

- A. LSU agrees to pay Southern University 700,000 dollar guarantee for the Game. LSU will increase payment to the Southern University Athletic Foundation from \$50,000 to \$60,000. LSU will also increase complimentary tickets from 500 to 800 tickets.
- B. All other terms of the contract remain the same.

Thank you again for your assistance. Please return one copy for our records.

Sincerely,

Verge Ausberry, Jr
Executive Deputy AD
Louisiana State University

Roman Banks
Intercollegiate Athletics Director
Southern University





This AGREEMENT is made and entered into this 10th day of January 2022, by and between Louisiana State University (hereinafter designated as the HOME TEAM) and Southern University (herein after designated as the VISITING TEAM) WITNESSETH that:

1. The parties hereto agree that their respective varsity football teams shall participate in an athletic contest in Baton Rouge, Louisiana on the 10th day of September 2022. The time of said contest will be determined by the HOME TEAM.
2. The contest(s) shall be governed in all respects, including the eligibility of the participants, by the rules and regulations of the National Collegiate Athletic Association, the individual institutions and the intercollegiate conferences to which each party is a member.
3. Ticket prices shall be set by the HOME TEAM.
4. The HOME TEAM agrees to pay the VISITING TEAM, as full and complete compensation the fixed sum of \$700,000 on or before January 31, 2023. Southern University will also receive \$50,000 to the Southern University Athletic Foundation. Southern will also receive 500 complimentary tickets.
5. The cheerleaders and mascot of each team shall be admitted free of charge provided they are in uniform and their attendance shall not be included in the game report, unless otherwise agreed upon by both institutions.
6. The VISITING TEAM shall have the option of purchasing up to 6,000 tickets at face value. The VISITING TEAM shall return all unsold tickets to the HOME TEAM by August 12th to ensure their sale prior to the game. In no case shall more than 200 tickets be returned later than 48 hours prior to game time.

The bands of each team shall be admitted in uniform even though a ticket has been purchased for each member of the band.

The VISITING TEAM shall be allotted a maximum of Sixty (60) sideline passes for the use of coaches, trainers and working personnel only. Sideline passes must be worn by all personnel with the exception of players in uniform. All VISITING TEAM sideline passes will be restricted to the VISITING TEAM AREA (between the twenty -five yard lines).

7. All radio broadcast rights and privileges, and the receipts there from, shall belong to the HOME TEAM provided, however, VISITING TEAM shall have the right to broadcast the contest on its established radio network and HOME TEAM will provide space for one (1) broadcast outlet.

8. The host institution shall have the exclusive right to contract for live television broadcast of its home games played pursuant to this agreement. It is further agreed that:
Southern University acknowledges and agrees that the Southeastern Conference ("SEC") owns and retains all television, pay per view, cable, Internet and other rights to tape, broadcast, rebroadcast, and otherwise distribute, license, exhibit, sublicense, televise, transmit, or retransmit (collectively referred to herein as "Broadcast," with each person or entity effecting or facilitating the Broadcast being referred as a "Broadcaster") the [Game] and any and all portions of the [Game] (including media interviews and pre and post game material and events) throughout the universe by and all means, uses and media now known or hereafter developed (including via local, regional or national cablecast or over-the-air transmission, and including by video or audio streaming or other transmittal of actual events or portions or summaries thereof via the Internet) (collectively herein "Broadcast Rights").

If and to the extent Southern University has or will have any such Broadcast Rights, Southern University irrevocably assigns, conveys, and transfers all such rights (including full ownership of all copyrights) to the SEC in perpetuity, and the SEC accepts such assignment, conveyance and transfer. (As used herein, "Internet" means a global

information network consisting of interconnected, but independent, computers including, but not limited to, the World Wide Web.)

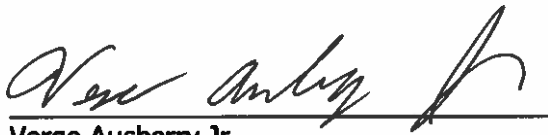
The Southern University hereby grants each Broadcaster a license to use the trademarks and logos of Southern University and the names and likenesses of The Southern University's individual [Game] players, participants and coaches to promote and publicize the [Game] and the participating teams and institutions, provide that such trademarks, logos, names and likenesses must not be used by any broadcaster as an endorsement of any product or service or in connection with any political cause or candidate, or in any manner inconsistent with or prohibited by applicable NCAA rules and regulations. Southern University warrants to Louisiana State University that Southern University has obtained the right to license the use of the names and likenesses of individual [Game] players, participants, and coaches for the purposes set forth in this paragraph. It is agreed that all complimentary passes to press, radio and television outlets in Louisiana shall be the responsibility of Louisiana State University.

9. It is agreed by both parties that in the event of a breach of contract by either party, actual damages would be of an uncertain amount and, in view of that fact; the breaching party shall pay the non-breaching party \$1,000,000 as reasonable and contemplated liquidated damages.
10. Officials for the game shall be assigned by the Southeastern Conference.
11. This Contract shall be governed by Louisiana Law.
12. In the event of fire, pandemic, weather related events, earthquake, war, invasion, hostilities, rebellion, insurrection, confiscation by order of the government, military or public authority or prohibitory or governmental authority, including that of the Southeastern Conference or the National Collegiate Athletic Association, making it impossible or impractical to play the

game, both parties shall be relieved of any and all obligations of this Agreement.

13. The following additional games shall be played under the same terms and conditions unless otherwise indicated on the following dates and times:

<u>DATE</u>	<u>PLACE</u>	<u>TIME</u>
TBA	TBA	TBA



Verge Ausberry Jr.
Executive Deputy Director of Athletics
Louisiana State University



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